

ORDER



WAVY

Orders
Order / Rev: 216628
Alt Order #: 06866098
Product Desc: 10/24-10/30 MITT ROMNEY
Estimate: 356
Flight Dates: 10/24/12 - 10/30/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 02494

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Romney For President (R)
Demographic: A35+
Product Codes: PL1
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	81	\$72,550.00	\$61,667.50
10/29/12	10/30/12	37	\$36,700.00	\$31,195.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	81	\$72,550.00	\$61,667.50	0.00
November 2012	37	\$36,700.00	\$31,195.00	0.00
Totals	118	\$109,250.00	\$92,862.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WAVY	26%	\$109,250.00
Market	100%	\$420,192.31

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	31%	\$130,259.62
WTVZ	0%	\$0.00
WVBT	14%	\$58,826.92
WVEC	29%	\$121,855.77

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	10/29/12	10/30/12	WAVY 6AM News	CM	6a-7a	MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
				WAVY 6AM News											
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	MT-----	2		\$1,500.00	0.00							
E 2	WAVY	10/24/12	10/26/12		CM	6a-7a	--WTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY 6AM News											
				WAVY 6AM News											
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-- WTF--	3		\$700.00		0.00						
E 3	WAVY	10/29/12	10/30/12	Today Show M-F Today Show M-F	CM	7a-9a	MT-----	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	3		\$1,500.00		0.00						
E 4	WAVY	10/24/12	10/26/12	Today Show M-F Today Show M-F	CM	7a-9a	-- WTF--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-- WTF--	6		\$700.00		0.00						
E 5	WAVY	10/29/12	10/30/12	Today Show 2 Today Show 2	CM	9a-10a	MT-----	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
				TODAY SHOW 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	4		\$500.00		0.00						
E 6	WAVY	10/24/12	10/26/12	Today Show 2 Today Show 2	CM	9a-10a	-- WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
				TODAY SHOW 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-- WTF--	3		\$300.00		0.00						
E 7	WAVY	10/29/12	10/30/12	Today Show 3 Today Show 3	CM	10a-11a	MT-----	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$400.00		0.00						
E 8	WAVY	10/24/12	10/26/12	Today Show 3 Today Show 3	CM	10a-11a	-- WTF--	:30	3	\$250.00	P2	0.00	NM	3	\$750.00
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-- WTF--	3		\$250.00		0.00						
E 9	WAVY	10/29/12	10/30/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	MT-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$300.00		0.00						
E 10	WAVY	10/24/12	10/26/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	-- WTF--	:30	3	\$300.00	P1	0.00	NM	3	\$900.00
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-- WTF--	3		\$300.00		0.00						
E 11	WAVY	10/29/12	10/30/12	Days of Our Lives Days of Our Lives	CM	1p-2p	MT-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$500.00		0.00						
E 12	WAVY	10/24/12	10/26/12	Days of Our Lives Days of Our Lives	CM	1p-2p	-- WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-- WTF--	3		\$300.00		0.00						
E 13	WAVY	10/29/12	10/30/12	M-F 4-5p M-F 4-5p	CM	4p-5p	MT-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				ANDERSON COOPER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$300.00		0.00						
E 14	WAVY	10/24/12	10/26/12		CM	4p-5p	-- WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00

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				M-F 4-5p M-F 4-5p											
				ANDERSON COOPER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$300.00		0.00						
E 15	WAVY	10/29/12	10/30/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$1,500.00		0.00						
E 16	WAVY	10/24/12	10/26/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--WTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$700.00		0.00						
E 17	WAVY	10/29/12	10/30/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
				530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$1,500.00		0.00						
E 18	WAVY	10/24/12	10/26/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$700.00		0.00						
E 19	WAVY	10/29/12	10/30/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$1,800.00		0.00						
E 20	WAVY	10/24/12	10/26/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$800.00		0.00						
E 21	WAVY	10/29/12	10/30/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	MT-----	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
				NBC NITELY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$2,500.00		0.00						
E 22	WAVY	10/24/12	10/26/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	--WTF--	:30	3	\$2,500.00	P1	0.00	NM	3	\$7,500.00
				NBC NITELY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$2,500.00		0.00						
E 23	WAVY	10/29/12	10/30/12	M-F 7-730p M-F 7-730p	CM	7-730p	MT-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$600.00		0.00						
E 24	WAVY	10/24/12	10/26/12	M-F 7-730p M-F 7-730p	CM	7-730p	--WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$600.00		0.00						
E 25	WAVY	10/29/12	10/30/12	M-F 730-8p M-F 730-8p	CM	730-8p	MT-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$600.00		0.00						
E 26	WAVY	10/24/12	10/26/12		CM	730-8p	--WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F 730-8p											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$600.00		0.00			
E 27	WAVY	10/29/12	10/30/12	LN M-F M-F News 10 @11	CM	11p-1130p	MT-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,800.00		0.00			
E 28	WAVY	10/24/12	10/26/12	LN M-F M-F News 10 @11	CM	11p-1130p	--WTF--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$800.00		0.00			
E 29	WAVY	10/29/12	10/30/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MT-----	:30	3	\$500.00	P1	0.00	NM	3	\$1,500.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					3	\$500.00		0.00			
E 30	WAVY	10/24/12	10/26/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$300.00		0.00			
E 31	WAVY	10/29/12	10/30/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	MT-----	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$500.00		0.00			
E 32	WAVY	10/24/12	10/26/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	--WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$300.00		0.00			
E 33	WAVY	10/30/12	10/30/12	Tue Hour 3 Tuesday 10-11p	CM	10p-11p	-T-----	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,100.00		0.00			
E 34	WAVY	10/25/12	10/25/12	Thur Hour 2 Thursday 9-10p	CM	9p-10p (9:00 PM-9:30 PM)	---T---	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
				THE OFFICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,100.00		0.00			
E 35	WAVY	10/26/12	10/26/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$900.00		0.00			
E 36	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				WAVY 10 AT 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$200.00		0.00			
E 37	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
				WAVY 10 SAT MRN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					2	\$400.00		0.00			
E 38	WAVY	10/27/12	10/27/12		CM	8a-10a	-----S-	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show Sa											
				Today Show Saturday											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S-	2		\$500.00		0.00						
E 39	WAVY	10/27/12	10/27/12	WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				WAVY News 10 Sat 6p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S-	2		\$500.00		0.00						
E 40	WAVY	10/27/12	10/27/12	LN Sa	CM	11p-1130p	-----S-	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
				WAVY News 10 @11 Sat											
				SAT LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S-	2		\$800.00		0.00						
E 41	WAVY	10/27/12	10/27/12	SNL	CM	1130p-103a	-----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				Saturday Night Live											
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S-	2		\$600.00		0.00						
E 42	WAVY	10/28/12	10/28/12	WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
				WAVY News 10 Sunday 6a											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	2		\$400.00		0.00						
E 43	WAVY	10/28/12	10/28/12	WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				WAVY News 10 Sunday 7a											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	2		\$800.00		0.00						
E 44	WAVY	10/28/12	10/28/12	Today Show Su	CM	8a-9a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
				Today Show Sunday											
				SUNDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	2		\$1,200.00		0.00						
E 45	WAVY	10/28/12	10/28/12	Meet the Press	CM	9a-10a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
				Meet the Press											
				MEET THE PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	2		\$1,200.00		0.00						
E 46	WAVY	10/28/12	10/28/12	WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				WAVY News 10 Sun 6p											
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	2		\$500.00		0.00						
E 47	WAVY	10/28/12	10/28/12	FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
				FB Night in Amer Pre Game											
				FOOTBALL NIGHT IN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	2		\$1,200.00		0.00						
E 48	WAVY	10/28/12	10/28/12	NFL Football	CM	NFL Football	-----S	:30	3	\$6,000.00	P2	0.00	NM	3	\$18,000.00
				NFL Football											
				SUNDAY NIGHT FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	3		\$6,000.00		0.00						
E 49	WAVY	10/28/12	10/28/12	Sun News 11p (Football)	CM	1130-12a	-----S	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				Sun News 11p -- Late											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-----S	2		\$1,800.00		0.00						
													Totals	118	\$109,250.00